

# Artificial Intelligence: Stay Ahead of the Curve

Artificial Intelligence is transforming the business world, bringing with it new regulatory developments and operational implications. To address the broad impact of this transformative technology, McDermott has established a 50-lawyer cross-practice AI team. With a deep understanding of the opportunities and complex challenges presented by AI, McDermott is laser-focused on enabling the use of AI while balancing AI-related legislation and policy, corporate governance and risk mitigation considerations.

We strive to help our clients make strategic, informed and timely decisions to address the legal, technological and ethical issues raised by the proliferation of AI solutions. Our global, multidisciplinary AI team helps companies steer (not stop) this technology to enable companies to create, manage, procure, deploy, use and govern both traditional and generative AI (GAi).



## **AI toolkit**

Helping you understand the legal landscape and get ahead of time-consuming and costly AI implementation roadblocks. [Learn more.](#)



## **AI law center**

Key AI-related developments from around the world with policy summaries, events and insights from McDermott's AI team.

[AILawCenter.com](https://www.mcdermott.com/AILawCenter.com)

## **Comprehensive guidance from a leading cross-practice team:**

Corporate & Technology Transactions

Intellectual Property

Corporate Governance

Employment

Patent Strategy

Cybersecurity

Copyright

Litigation

Healthcare

Antitrust/Consumer Protection

Government Investigations & Enforcement

Insurance

# How We Can Help

Turn to us for practical guidance on issues including:

## **AI Governance & Legal Strategy**

- Data procurement and data use strategies
- Compliance planning for industry-specific use cases
- Cybersecurity, privacy and consumer protection
- Intellectual property and copyright risk assessments and protection measures
- Patent strategy and IP litigation
- Transactional considerations and related due diligence obligations
- AI governance and compliance frameworks
- AI procurement risk assessments and mitigation plans, including vendor oversight, training of key stakeholders and AI end users

## **Operations & Risk Management**

- Evaluating AI output content risk (e.g., misinformation, bias, inappropriate content)
- Algorithmic risk assessments and AI audits
- Identifying technology risks (e.g., security vulnerabilities, integration challenges, scalability and performance)
- Advising on ethical considerations (e.g., transparency, bias, equity and fairness)
- Conceptualizing organizational risks (e.g., loss of human oversight, automation bias, resistance to change, workforce impacts and stakeholders management)
- Industry-specific and sector-focused regulatory counseling
- Responses to government inquiries and investigations into the use of AI

## **Policy & Regulatory**

- Tracking evolving US federal regulatory and legislative proposals and requirements, developing state legislation and growing AI scrutiny from state attorneys general
- Monitoring EU and UK regulatory and legislative developments
- Developing compliance strategies for AU, UK, and US clients operating in or expanding into more highly regulated jurisdictions

- Shaping regulation and AI policy through drafting comments and responses to government and industry requests for information
- Translating AI-focused “soft law” into practical implications and actionable, forward-looking guidance

We are working with clients across various industries on a regular basis to support their AI needs, including:

- Structuring, documenting and negotiating AI-related transactions
- Producing AI and GAI corporate use standards and policies
- Establishing AI governance programs and use case intake processes
- Helping clients define the problems they seek to solve with AI to prioritize practical use cases
- Assessing AI tools for fairness, bias, accuracy, verifiability, intellectual property and other key risks
- Delivering enterprise-wide and targeted training and developing guidance on companies' development, procurement and use of AI
- Advising on the integration of AI tools in customer-facing software and products
- M&A due diligence (including appropriate reps and warranties) in connection with targets that develop or use AI in their products
- Developing contract terms for AI tool and platform procurement
- Guiding technology companies to use generative AI-enabled software coding tools
- Working with clients in connection with issues related to utilizing generative AI, particularly in the implementation of technologies like ChatGPT, Microsoft CoPilot, Llama, and GitHub Copilot.

### Thought leadership

We are continuously providing thought leadership pieces around the legal implications of AI. Our lawyers have authored leading AI thought pieces in Barron's, Bloomberg Law, MarketWatch, Forbes, Corporate Counsel and other publications. Our team is also invited to speak on AI legal and regulatory issues across the country.

[AllLawCenter.com](https://www.allawcenter.com)

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